

BLUES ROCK REVIEW

Rate Card

Ad Type	1 Month	3 Months	6 Months
200x200 Sidebar	\$200	\$500	\$900
200x200 Sidebar 50% Rotation	\$100	\$250	\$450
200x300 Sidebar	\$250	\$650	\$1,200
300x250 Sidebar	\$300	\$800	\$1,500
160x600 Sidebar Skyscraper	\$400	\$600	\$1,000
468x60 Content Banner (Displayed at the bottom of each post) 50% Rotation	\$300	\$800	\$1,500
728x90 Footer Banner	\$150	\$400	\$700

Email Blasts/Sponsored Posts

Looking to get the word out? We offer email blasts to our mailing list for \$300, or a custom newsletter (mentioned in subject line) for \$400. We also offer sponsored posts on Blues Rock Review for \$150, or \$300 to have the post showcased on our main page content slider.

Email blasts/Sponsored posts subject to approval